

EEO Public File Report
Lee Family Broadcasting
120 S. 300 W. Rupert, ID 83350
Phone: (208) 436-4757

A. Employment Unit Covered

KZDX-FM, KKMV-FM, KBAR-AM, KFTA-AM

B. Reporting Period

June 1st, 2009 – May 31st, 2010

C. Fulltime Vacancies Filled During Period

<u>JOB TITLE</u>	<u>DATE FILLED</u>	<u># OF POSITIONS</u>
KKMV-FM PROGRAM DIRECTOR	09/01/2009	1
KZDX-FM MORNING HOST	03/01/2010	1
SALES ACCOUNT EXECUTIVE	01/11/2010	1

D. Recruitment/Referral Sources Used To Seek Candidates For Each Vacancy

<u>JOB TITLE</u>	<u>DATE FILLED</u>	<u>HIRE SOURCE</u>	<u>RECRUITMENT SOURCE</u>
KKMV-FM PROGRAM DIRECTOR	09/01/2009	Internal Promotion	See Rec. Sc. List
KZDX-FM MORNING HOST	03/01/2009	AllAccess.com	See Rec. Sc. List
SALES ACCOUNT EXECUTIVE	01/12/2010	Employee Referral	See Rec. Sc. List

E. Total Number Of Persons Interviewed For All Fulltime Vacancies: 11

F. Total Number Of Interviewees For All Fulltime Positions: 11

G. Performance Initiatives

Lee Family Broadcasting provides an internship program for students enrolled in high school or college, who seek general knowledge in the broadcasting industry. This program allows students a chance to come to a greater understanding of the industry during their normal class time. This program has lead us to hire a few interns as part-time employees.

H. Referral Source List

1. Job Service of Idaho – 711 N. College – Twin Falls, ID 83301 – 208-735-2500
2. Job Service of Idaho – 127 W. 5 N. – Burley, ID 83318 – 208-678-5518
3. Personnel Plus – 735 Overland Ave. – Burley, ID 83318 – 208-678-4040
4. Personnel Plus – 111 Filer Ave. – Twin Falls, ID 83301 – 208-733-7300
5. AllAccess – www.allaccess.com
6. Radio And Records – www.radioandrecords.com
7. On-Air Announcements on KZDX, KKMV, KBAR, and KFTA

Narrative Statement

Lee Family Broadcasting

Lee Family Broadcasting has taken several steps over the last twelve months to achieve a broad and inclusive outreach in our small market. The population of Burley is approximately 9,000, and that of Rupert is approximately 6,000. Twin Falls is approximately 45,000. These numbers boldly reflect a small market.

As evident from our public file report, we have used a combination of recruitment methods in finding candidates for our position openings – from on-air announcements, to classified ads, a broad use of Internet websites, employment agencies, and our intern program with local school districts. We feel our efforts are effective in accomplishing an appropriate outreach to the local communities we serve.